



DIR/003 (E)

CODE: SEM17-09-2015-SMTA

TITLE: Seminar on Global Traceability Standards Implementation and Practical Sharing

OBJECTIVE: In order to demonstrate the stakeholders on the importance of food safety and traceability, share the food industry's latest outlook; implementation of global traceability standards and strategies; how to establish an effective food management system, to help the enterprise respond quickly and track and trace the source of materials whenever any food incident occurs, so as to enhance food safety and elevate consumer trust.

CONTENT:

1. Introduction of the latest food industry outlook, and the importance of establishing an effective food monitoring system and cold chain management
2. Understanding global traceability standards and implementation
3. Quality Food Traceability Scheme and training workshop
4. Sharing on food safety management and how to build a secure food and catering traceability system
5. Deployment of international standards to uplift the safety management of food sources
6. How to address the challenges in logistics and safety process management of agricultural goods
7. Implementation of GS1 global traceability standards to improve the food supply chain visibility, and enable quality control and track and trace
8. Q&A

DESIGNED FOR:

- Top management personnel who are driving food safety management systems;
- Hygiene& Sanitation Managers, Executive Chefs, Procurement Managers, F&B Managers...etc.;
- Individual interested in the topic of food safety

SPEAKER(S):

1. Ms. Ruby O, Executive Director of Food Safety, Food & Beverage, Melco Crown Entertainment
2. Mr. Kenneth Chan, Director, Rich Harvest Agricultural Produce Limited

ORGANIZED BY: GS1 HK , GS1 Macau , Macau Productivity and Technology Transfer Center (CPTTM)

NO. OF SEATS: 50 LANGUAGE: Chinese

DATE: 23/09/2015 (Wednesday) TIME: 15:00-17:00

FEES: Free of charge REGISTRATION DEADLINE: 21/09/2015(Mon)

VENUE: Rua de Xangai 175, Ed. ACM., 7 andar, Macau – Auditorium

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* The organizer reserves the right to alter the topic/content/speaker of the seminar programme without prior notice.