



DIR/003 (E)

CODE: SEM21-10-2015-SMTA

TITLE: World Standards Day 2015 Programme:
Seminar on Sustainability Management for Hotels

OBJECTIVE: Nowadays global enterprise is more focused on the sustainable development of how to master the latest market information, to input the green management technology and to build up a sustainable future?

CONTENT: **Using ISO 14001:2015 to advance sustainability**

1. Increased focus on transparency and accountability in environmental management issues and performance
2. Strengthen the relationship between environmental performance and organization's strategic direction
3. Greater level of detail on environmental objectives
4. Integration of the EMS into the organizations business processes
5. Increased leadership and communication requirements

How can the hotel achieve green sustainability?

1. Key to be a sustainable green hotel
2. How can you show your green performance to the public?
3. What do the green hotels in the world do?

DESIGNED FOR:

- Senior Management, Management Representative, Quality Manager, Environmental Manager, Engineering Manager, Sustainability/CSR Manager, Corporate Communications Manager
- Anyone responsible for managing or auditing an environmental management system

SPEAKER(S):

- 1) Mr. Aaron Chim, Client Manager, BSI
- 2) Mr. Jacky Yeung, Technical Services Executive, Systems & Services Certification, SGS Hong Kong Limited

ORGANIZED BY: Macau Productivity and Technology Transfer Center (CPTTM)

NO. OF SEATS: 50 LANGUAGE: Chinese

DATE: 12/10/2015 (Monday) TIME: 14:30-17:30

FEES: Free of charge REGISTRATION DEADLINE: 09/10/2015(Fri)

VENUE: Rua de Xangai 175, Ed. ACM., 7 andar, Macau – Auditorium

REGISTRATION & ENQUIRY: E-mail: cpttm@cpttm.org.mo	Head Office	Rua de Xangai 175, Edf. ACM, 7 andar Tel: (853) 2878 1313 Fax: (853) 8898 0853
	House of Apparel Technology	Rua dos Pescadores, Ed. Ind. Ocean, Fase II, 10 andar Tel: (853) 8898 0701 Fax: (853) 2831 2079
	Cyber-Lab	Rua Comandante Mata Oliveira, Ed. Associacao Ind. 3 andar Tel: (853) 8898 0601 Fax: (853) 2837 3085

* The organizer reserves the right to alter the topic/content/speaker of the seminar programme without prior notice.