



DIR/003 (E)

CODE: SEM22-10-2015-SMTA

TITLE: World Standards Day 2015 Programme:  
Seminar on How IT companies in Macau could benefit from ISO 20000 and ISO 27001 standards

OBJECTIVE: IT industry is a competitive industry as prices are transparent and products / services offered are similar. To have an edge, an organization needs to have an advantage over their peer competitors. This seminar would pinpoint the special features of various segments of the IT industry and discuss how ISO 27001, ISO 20000 and standards could benefit from these standards to gain the extra step needed to be the market leader.

CONTENT:

1. Segments of the IT industry
2. How each segment could benefit from various international standards?
3. How ISO 27001 and ISO 20000 help each IT sector?
4. Relations between ISO 27001, ISO 20000, ISO 9001 and other IT standards

DESIGNED FOR:

- Decision maker, C-suite level management in corporations
- CTO / CIO
- IT managers / Data Centre Managers / System Managers / Network Engineers / IT Auditors
- Those who are considering implementing ISO 27001 and/or ISO 20000

SPEAKER(S): Mr. Chris Yau, Head of new products development in China/Hong Kong, SGS Hong Kong Limited

ORGANIZED BY: Macau Productivity and Technology Transfer Center (CPTTM)

NO. OF SEATS: 50 LANGUAGE: Chinese

DATE: 14/10/2015 (Wednesday) TIME: 15:00-17:30

FEES: Free of charge REGISTRATION DEADLINE: 13/10/2015(Tue)

VENUE: Rua de Xangai 175, Ed. ACM., 7 andar, Macau – Auditorium

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\* The organizer reserves the right to alter the topic/content/speaker of the seminar programme without prior notice.