



DIR/003 (E)

CODE: SEM16-07-2017-SMTA

TITLE: Workshop on Modern Logistics: Business Cost Reduction Benefits from Optimized :Logistics Management

OBJECTIVE: This workshop aims to discuss how logistics best practices can contribute to enterprise competitiveness; to understand how to measure logistics maturity to achieve optimized operations, and to identify and understand how logistics best practices can convert into opportunities for the enterprise.

CONTENT:

1. Realizing Logistics Best Practices and Contributions
 - A general introduction on how logistics can contribute to enterprise growth and what possible practices can be implemented in Macau
2. Driving Company Growth through Cold Chain Best Practices
 - How the new Cold Chain Standard (PAS1018:2017) can support an enterprise in designing its logistics strategy, so as to drive business growth
3. Understanding and Measuring your Logistics Maturity
 - An interactive session to transfer the skills set on laying out logistics functions and measuring its effectiveness.
4. Workshop Summary and Feedback
5. Question & Answer Session

DESIGNED FOR: Senior executives and managers who are responsible for supply chain and logistics operations, sales and finance, procurement and operations

SPEAKER(S):

1. Ms. Heidi Ho, Principal Consultant, GS1 Hong Kong
2. Mr. Coleman Tse, Sales & Marketing Director of BSI Hong Kong

ORGANIZED BY: Macau Productivity and Technology Transfer Center (CPTTM), GS1 Macau, GS1 Hong Kong

NO. OF SEATS: 50 LANGUAGE: Chinese

DATE & TIME: July 14, 2017 (Friday), 14:30-17:30

FEE: MOP400.00/participant (participants will take home a ready –to-use self checklist to evaluate logistics maturity); Special price: free of charge (see remarks below)

VENUE: CPTTM Head Office – Auditorium
Rua de Xangai 175, Ed. ACM., 7 andar, Macau

REGISTRATION DEADLINE: 07/07/2017 (Friday)

REMARKS:

- Special price is only applicable to the first 10 participants who are members of GS1 Macau
- GS1 Macau member must register through GS1 Macau

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~ The organizer reserves the right to cancel the Workshop or modify its topic, content and/or speaker without prior notice. ~