



DIR/003 (E)

CODE: SEM19 -06-2017-SMTA

TITLE: Sustainable Development for Enterprises: Reducing Carbon Emission and Cost through Operating a Low-carbon Office

OBJECTIVE: This seminar will enable the participants to gain more clarity about how to use a carbon management tool to improve emission performance of an office in the global CSR (corporate social responsibility) reporting era.

CONTENT:
 

- Low carbon office: what, why & how?
- Reducing office emission through the WWF Low-carbon Office Operation Programme (LOOP)
- What are the sources of office emissions?
  - What is carbon accounting?
  - How LOOP helps reduce your office's carbon footprint?
  - What are the online tools provided in LOOP?
  - How does the labelling scheme work?
- Introduction to the LOOP data collection and low carbon office tips
- Carbon management in international CSR reporting guidelines
- Successful Cases sharing - AEON store and Marriott Hotel
- Q&A

DESIGNED FOR: Enterprises who are interested in GHG management / CSR program

SPEAKER(S):
 

1. Mr. Tommy Cheung, Assistant Technical Supervisor – Carbon and Energy Management Solutions, Intertek Hong Kong Limited
2. Ms. Yan Wong, Programme Officer, Climate, WWF- Hong Kong

ORGANIZED BY: Macau Productivity and Technology Transfer Center (CPTTM)

NO. OF SEATS: 50 LANGUAGE: Chinese

DATE & TIME: June 23, 2017 (Friday), 14:30-17:30

FEE: Free of charge

VENUE: CPTTM Head Office – Auditorium  
Rua de Xangai 175, Ed. ACM., 7 andar, Macau

REGISTRATION DEADLINE: 21/06/2017 (Wednesday)

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	House of Apparel Technology	Rua dos Pescadores, Ed. Ind. Ocean, Fase II, 10 andar Tel: (853) 8898 0701 Fax: (853) 2831 2079
	Cyber-Lab	Rua Comandante Mata Oliveira, Ed. Associacao Ind. 3 andar Tel: (853) 8898 0601 Fax: (853) 2837 3085

*~ The organizer reserves the right to cancel the Seminar or modify its topic, content and/or speaker without prior notice. ~*