



DIR/003 (E)

CODE: SEM28-12-2018-SMTA

TITLE: How Green Key Award Achieves Sustainability Commitments

OBJECTIVE: The Green Key certification is the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry. Green Key Eco-Label is awarded to more than 2,500 hotels in 55 countries. The seminar will provide an overview about the Green Key advantages, certification scheme, process and successful case of applying the Eco-Label for hotels in Macau.

CONTENT:

- What is Green Key?
- Green Key and the 17 Sustainable Development Goals
- Understand the main criteria of the Green Key certification
- Plan for key considerations and requirements for certification documentation
- The Green Key application process
- Successful case sharing - Melco Resorts & Entertainment
- Q & A

DESIGNED FOR: Hotels

SPEAKER(S):

- Mr Jacky Yeung, Project Manager, Certification and Business Enhancement, SGS Hong Kong Limited
- Mr. Vincent Wong, Executive Director, Property Services, Melco Resorts & Entertainment

ORGANIZED BY: Macau Productivity and Technology Transfer Center (CPTTM)

NO. OF SEATS: 50 LANGUAGE: Chinese

DATE & TIME: December 5, 2018 (Wednesday), 15:00-16:30

FEE: Free of charge REGISTRATION DEADLINE: 04/12/2018 (Tuesday)

VENUE: CPTTM Head Office – 7th Fl., Auditorium
Rua de Xangai 175, Ed. ACM., 7 andar, Macau

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| | House of Apparel Technology | Rua dos Pescadores, Ed. Ind. Ocean, Fase II, 10 andar Tel: (853) 8898 0701 Fax: (853) 2831 2079 |
| | Cyber-Lab | Rua Comandante Mata Oliveira, Ed. Associacao Ind. 3 andar Tel: (853) 8898 0601 Fax: (853) 2837 3085 |

~ The organizer reserves the right to cancel the Seminar or modify its topic, content and/or speaker without prior notice. ~