



DIR/003 (E)

CODE: SEM4-06-2018-SMTA

TITLE: How to Prepare Your Business for GDPR (EU General Data Protection Regulation)

OBJECTIVE: This seminar will describe the significance of EU's General Data Protection Regulation (GDPR) and how it might affect the organizations in Macau. The important concepts in the GDPR will be introduced as well as a few tips which organizations could follow in order to start implementing their strategies in fulfilling GDPR.

CONTENT: This seminar attempts to cover the following topics:

- Brief timeline and background of GDPR
- The applicability of GDPR and how it affects businesses in Macau
- Principles of personal data privacy
- Significant requirements in GDPR
 1. Data Protection Officer
 2. Data Protection Impact Assessment
 3. Individual's rights
 4. Data Transfer to 3rd Countries
- Tips on organization's actions

DESIGNED FOR:

- Governments
- Hotels
- Travel Agencies
- Transportations
- Banking & Finance
- Trading & e-Commerce

SPEAKER(S): Chris Yau, Sr. Manager, Global Products and Services Development of SGS Hong Kong Limited

ORGANIZED BY: Macau Productivity and Technology Transfer Center (CPTTM)

NO. OF SEATS: 50 LANGUAGE: Chinese

DATE & TIME: 20/06/2018 (Wednesday), 15:00-17:30

FEE: Free of charge REGISTRATION DEADLINE: 19/06/2018 (Tuesday)

VENUE: CPTTM Head Office – 7th Fl., Auditorium
Rua de Xangai 175, Ed. ACM., 7 andar, Macau

REGISTRATION & ENQUIRY: E-mail: cpttm@cpttm.org.mo	Head Office	Rua de Xangai 175, Edf. ACM, 7 andar Tel: (853) 2878 1313 Fax: (853) 8898 0853
	House of Apparel Technology	Rua dos Pescadores, Ed. Ind. Ocean, Fase II, 10 andar Tel: (853) 8898 0701 Fax: (853) 2831 2079
	Cyber-Lab	Rua Comandante Mata Oliveira, Ed. Associacao Ind. 3 andar Tel: (853) 8898 0601 Fax: (853) 2837 3085

~ The organizer reserves the right to cancel the Workshop or modify its topic, content and/or speaker without prior notice. ~