



## SJM Supports Macau Original Products



# Beyond Legendary Grand Gala **Wedding Gown Design Contest**

- Prospectus -

#### **PURPOSE**

SJM Resorts, S.A. (hereinafter referred to as "SJM") has long been committed to promoting the development of local design and creative professionals in a bid to further diversify the development of Macao. SJM and the Macau Productivity and Technology Transfer Centre (hereinafter referred to as "CPTTM") co-organise the "Grand Lisboa Palace - Beyond Legendary Grand Gala" Wedding Gown Design Contest for local fashion designers to present their wedding gown designs in the form of bridal fashion show during a series of activities at the inauguration of the "Grand Lisboa Palace Resort Macau", as part of the support and effort to improve the reputation of local fashion designers and explore more opportunities for collaboration.

The contest is open to Macao ID Card holders aged 18 or above. The contest is especially suitable for wedding gown designers or fashion designers, practitioners in the field of wedding gown and wedding ceremony, or individuals enthusiastic about wedding gown design. The application must be filed in the name of an individual and identification documents must be submitted when applying.

Note: Staff members of the organisers of this contest are not allowed to participate.

#### **ENTRY REQUIREMENTS**

- 1. The entry should include a stylish, creative, elegant, and gorgeous western-style wedding gown that draws inspiration from "Chinoiserie" the theme of the Grand Lisboa Palace Resort Macau;
- The entry must be an original design that does not infringe upon others' intellectual property rights;
- 3. The design should be stylish and creative, as well as elegant and gorgeous, fully taking into account the occasion of wearing a wedding gown;
- 4. The design must be intact and finely made using materials of top quality, and the accessories must be complete, including headwear, footwear, and bridal bouquets.

### FORM OF REPRESENTATION

- 1. Rendering: Each rendering must be in A3 size (29.7cm x 42cm) and the rendering must be mounted on thick black cardboard that measures 38cm x 52cm. Applicants must follow the required format and clearly present the style of their design on the rendering. Applicants should indicate the title of the entry, and write an introduction of about 100 words to the entry and its theme on the lower right of the front of the rendering;
- 2. Production drawing: Each production drawing must be in A3 size (29.7cm x 42cm) and the production drawing must be mounted on thick black cardboard that measures 38cm x 52cm. The drawings should clearly describe the production processes, with fabric samples of 8cm x 8 cm pasted below the production drawing and a description of the fabric composition and sources of such fabric samples;
- 3. Applicants may complete their entries by hand or using computer software; and in case of computer illustration, applicants should also send the electronic files to the email fashionpromo@cpttm.org.mo;
- 4. Applicants should not add any external decorations to the entries to improve the visual effect;
- 5. Neither the front nor the back of the entries should bear any words or marks that refer to the designer.

#### GUIDED TOUR OF GRAND LISBOA PALACE RESORT MACAU

The representatives of SJM will introduce the tourism facilities and design theme of the Grand Lisboa Palace Resort Macau, providing applicants with more information that they can refer to for their creations.

The organisers will hold a seminar and guided tour at 3:30p.m. on 28 May. Interested individuals can register at the following website: https://events.cpttm.org.mo/competitions.

#### **ENTRY SUBMISSION**

- 1. Deadline for application and entry submission: 6:00 pm on 24 June 2022 (Friday);
- 2. Application forms can be obtained from CPTTM House of Apparel Technology (address: Rua dos Pescadores, Edf. Industrial Ocean, Fase II, 10 Andar, Macau), or downloaded from the official website: www.cpttm.org.mo;
- 3. Methods of submission: Applicants can register for the contest online through the CPTTM registration system and submit in person or by post their entries along with the signed application forms to CPTTM - House of Apparel Technology (address: Rua dos Pescadores, Edf. Industrial Ocean, Fase II, 10 Andar, Macau) before the deadline. Those who submit by post must ensure that their entries are delivered to CPTTM by the application deadline, otherwise, they will be deemed as late submissions.
- 4. The submitted physical wedding gowns and accessories should be hung on clothes hangers and wrapped in bags, with the contestants' names marked on the bags.



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Fabric s	amples(8	x8cm)
		Composition

#### **SCHEDULE**

Date	Contents	Venue
26 May (Thursday)	Press conference	Grand Lisboa Palace Resort Macau
28 May (Saturday) 3:30p.m.	Guided tour	Grand Lisboa Palace Resort Macau
From today to 24 June (Friday)	Application and enquiry	CPTTM - House of Apparel Technology
24 June (Friday)(Due by 6:00 pm)	Deadline for submission of application forms and design drawings	CPTTM - House of Apparel Technology
On or before 7 July	Announcement of shortlisted contestants (Notified by email and phone)	/
From 7 July to 7 August (about 1 month)	Production of wedding gowns (CPTTM will provide contestants with models' body measurements.)	,
8 August (Monday)(Due by 6:00 pm)	Submission of physical wedding dresses and accessories	CPTTM - House of Apparel Technology
Mid-August	Craftsmanship assessment and alterations (if necessary)	/
Second Round of Selection (Shortlisted contestants shall explain and defend their entries.) Rehearsal and actual event of the "Grand Lisboa Palace" Bridal Fashion Show & Awards Ceremony		Grand Lisboa Palace Resort Macau

<sup>\*\*</sup>The Organisers reserve the right to adjust and revise the above schedule in light of actual circumstances without prior notice\*\*

#### SELECTION REQUIREMENTS AND CRITERIA

The jury panel is comprised of representatives from the organisers and relevant industry players. The judging criteria are as follows:

- Conformity to the theme of "Grand Lisboa Palace"
   Creativity and wearability

#### PRIZES AND AWARDS

- Champion × 1 : A prize of MOP10,000, a trophy, a certificate of award, one-night accommodation in a double room at the "Grand Lisboa Palace", and a MOP1,000 dining voucher;
- 1st Runner-up x 1 : A prize of MOP7,000, a trophy, a certificate of award, one-night accommodation in a double room at the "Grand Lisboa Palace", and a MOP800 dining voucher;
- 2<sup>nd</sup> Runner-up x 1 : A prize of MOP5,000, a trophy, a certificate of award, one-night accommodation in a double room at the "Grand Lisboa Palace", and a MOP500 dining voucher;

Excellence Award x 2: A prize of MOP3,000, a trophy, a certificate of award, and a MOP500 dining voucher, for each award winner. Note: Prizes, certificates of award, hotel accommodations, and dining vouchers are all provided directly by SJM to the winners.

### WEDDING GOWN PRODUCTION ALLOWANCE

At the close of the awards ceremony of the "Grand Lisboa Palace – Beyond Legendary-Grand Gala" Wedding Gown Design Contest, SJM will pay each shortlisted contestant (10 in total) an allowance of MOP8,000 and award each a certificate of appreciation.

Note: The gowns will be assessed by CPTTM staff. If the craftsmanship and the materials used for production do not reach the production standards, the Organisers are entitled to request the winners to modify or remake the gowns. If the shortlisted contestant fails to modify the gown and cooperate with the fashion show, their right to participate in the fashion show will be withdrawn and no allowances will be granted.

#### TERMS AND CONDITIONS

- 1. Each entry must only be registered by one single individual;
- 2. Each applicant can submit an unlimited number of entries but only one entry can be selected for the contest;
- 3. The submitted entries must be flat without creases. Entries whose size and mounting do not meet the requirements or whose renderings/fabric samples/production drawings are not complete will not be judged and selected;
- 4. Entries must be created by contestants themselves and plagiarism is prohibited. Entries shall not have been registered for any other public competitions or published in media before. Entries shall not infringe upon third parties' copyright, trademark rights, patent rights, or other rights. Otherwise, the Organisers are entitled to disqualify the contestants and reserve the right to take appropriate actions and claim compensation against them, and the relevant contestants shall be subject to all legal liabilities:
- 5. Entries shall not convey any pornographic and violent content or involve any religious elements;
- 6. The physical wedding gowns and accessories (including bouquets, footwear, headwear, etc.) submitted by shortlisted contestants must be identical to those shown in the original design drawings, or the Organisers are entitled to refuse to grant the allowances of MOP8,000 for gown production;
- 7. The copyright of all design drawings and physical gowns shall be permanently owned by SJM. All submissions will not be returned;
- Selected design drawings and physical gowns will be kept permanently in the files of SJM. SJM may exhibit, reproduce, or modify the style of such dresses
  for other purposes at any time and place, and has the right to publish or reproduce all relevant photos and videos in any form without paying additional
  fees to the relevant contestants;
- Shortlisted contestants must attend or send representatives to participate in the preparatory work for the fashion show and the awards ceremony, including fitting(s) and rehearsal(s), and attending the bridal fashion show;
- 10. Contestants who fail to abide by the activity rules may be disqualified;
- 11. The submission of application forms and entries means the applicants agree and accept the terms and conditions of this activity;
- 12. All personal information collected during the activity will be used for the "Grand Lisboa Palace Beyond Legendary Grand Gala" Wedding Gown Design Contest only;
- 13. The Chinese version of the activity rules shall prevail;
- 14. Selection results are subject to the decision of the jury panel. Contestants cannot raise objections and no appeal mechanism is available. In case of any disputes over the activity rules, the Organisers reserve the right of the final decision and have the right to revise the terms and conditions of the activity without prior notice to contestants, and contestants shall not raise any objections.

#### For Enquiry and Enrollment

Tel : (853) 8898 0701 (Ms Shirley Lei/Ms Celia Lou) Address : CPTTM House of Apparel Technology

Email : fashionpromo@cpttm.org.mo (Rua dos pescadores, Ed. Industrial Ocean, Il Fase,

Website: www.cpttm.org.mo 10-Andar Macau)





Online Registration