



DIR/003 (E)

CODE: SEM20-12-2019-SMTA

TITLE: Zhuhai & Macau: Standards Information Exchange (for Food and Service Industries)

OBJECTIVE: In order to deepen the standardization cooperation between Zhuhai and Macau and to promote the economic and trade exchanges with standardization, Macau, as a bridge with Portuguese-speaking countries, to strengthen the economic and trade cooperation with Portuguese-speaking countries and facilitate the standard interconnection.

CONTENT:

- Introducing the spirit and concept of "The People's Republic of China Standardization Law", the requirements of food-related regulations and policies, as well as the development trend of logistics services in food, hotels, restaurants, exhibitions and others, in order to build up a standard information sharing platform for Zhuhai and Macau.
- Interaction with delegates

DESIGNED FOR: Representatives and experts from food and service industries in Macau such as food manufacturing and trading, catering, hotels, conventions and exhibitions.

SPEAKER(S):

- Mr. Huang Yongheng, Professorate senior engineer of standardization, Vice president of Guangdong Association for Standardization, International Standardization Expert
- Mr. Zhan Wei, Senior Engineer of Shenzhen Institute of Standards and Technology, International Standardization Expert

ORGANIZED BY: Zhuhai Administration for Market Regulation , Macau Productivity and Technology Transfer Center

CO-ORGANIZED BY: Permanent Secretariat of Forum for Economic and Trade Co-operation between China and Portuguese-speaking Countries (Macao) , City University of Macau , Shenzhen Institute of Standards and Technology , The National Center for Standardization Research and Promotion of Portuguese - speaking countries in Zhuhai - Macao

SUPPORTED BY: Macao Economic Bureau, Macao Trade and Investment Promotion Institute

NO. OF SEATS: 100 LANGUAGE: Mandarin & Portuguese

DATE & TIME: December 02, 2019 (Monday), 15:00-17:00

FEE: Free of charge REGISTRATION DEADLINE: 29/11/2019 (Friday)

VENUE: CPTTM Head Office – 7th Fl., Auditorium
Rua de Xangai 175, Ed. ACM., 7 andar, Macau

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~ The organizers reserve the right to alter the topic / content / speaker of the Exchange without prior notice~