



# 澳門生產力暨科技轉移中心

# CENTRO DE PRODUTIVIDADE E TRANSFERÊNCIA DE TECNOLOGIA DE MACAU MACAU PRODUCTIVITY AND TECHNOLOGY TRANSFER CENTER

### "The 3rd Macao Vocational English Contest" - Terms of Competition

Organiser: Macau Productivity and Technology Transfer Center (CPTTM)

**Sponsor:** Pearson Hong Kong

Funding Unit: Education and Youth Development Bureau (DSEDJ) for "Students" category

Supporting Units: Labour Affairs Bureau (DSAL) for "General Public" category

Macau Fair & Trade Association, Macau Federation Commercial Association of Convention & Exhibition Industry, Macau Convention and Exhibition Association, The Association of Advertising Agents of Macau (in alphabetical order by Chinese Name)

#### Objective:

To encourage the practitioners of the Convention and Exhibition Industry to enhance their English skills, so as to support the sustainable development of Macao as the World Center of Tourism and Leisure.

Theme: Vocational English in the Convention and Exhibition Industry

#### **Eligibility:**

- The Contest is divided into two categories: "Students" and "General Public"
  - The "Students" category: for students from high schools, colleges and universities in Macao (each contestant needs to provide a copy of valid Macao Student Card and identity document)
  - The "General Public" category:
    - for working individuals aged 18 or above as of January 31, 2022 (holders of either Macao Resident Identification Card or valid Macao Non-resident Worker's Identification Card are acceptable)
    - at least one of the team members is a Macao resident
    - each contestant needs to provide a copy of Macao Resident Identity Card or valid Macao Nonresident Worker's Identification Card
- Contestants can choose to participate on an individual or team basis (with a maximum of 5 members per team)
- ♦ Each contestant/contesting team can participate in only one category

#### **Specifications for the Video:**

- Each contestant/contesting team is to record a short video (limit to 5 minutes in length) using smartphone, digital camera or other simple video recording devices (opening and end credits are considered as part of the duration of the video).
- ♦ The content of the video must carry the theme of this edition of the Contest, that is, workplace English used by practitioners of the Convention and Exhibition Industry.
- ♦ The video submitted must be in the format of wmv/mpeg/mpeg2/mp4/mov/m4a. The file size must not







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exceed 1 GB. The video is to be uploaded onto a cloud storage system or YouTube (with private link).

Remarks: If the submitted work does not meet the above specifications, the Organiser reserves the right to disqualify the concerned contestant/contesting team without prior notice.

#### **Entry Requirements:**

- ♦ The style of content delivery (for example, through drama or teaching session etc.) is up to the choice of the contestant/contesting team.
- ♦ The video must contain subtitles in both Chinese and English.
- ♦ Each contestant/contesting team has to provide a team name, the title of the video and an introduction of the video within 100 words in Chinese.

#### **Pre-Contest Briefing:**

- ♦ Date and Time: January 21, 2022 (18:30-19:00)
- Venue: Macau CPTTM Head Office (Rua de Xangai 175, Ed. ACM., 7 andar Macau)

An overview of the Contest arrangements will be covered. Interested individuals may make a reservation via <a href="mailto:vqa@cpttm.org.mo">vqa@cpttm.org.mo</a> on or before January 20, 2022.

#### **Entry Submission:**

#### **♦** Enroll online, then submit the video

Each contestant/contesting team is required to enroll online on or before January 31, 2022 (scan this QR code or visit <a href="https://events.cpttm.org.mo/competition/143">https://events.cpttm.org.mo/competition/143</a> to enroll) and send the required documents to <a href="mailto:vqa@cpttm.org.mo">vqa@cpttm.org.mo</a> (stating "The 3<sup>rd</sup> Macao Vocational English Contest", contest category and team name in the email subject).

After enrollment, each contestant/contesting team is required to send the video title, introduction of the video within 100 words in Chinese and the link of the video to <a href="mailto:vqa@cpttm.org.mo">vqa@cpttm.org.mo</a> (stating "The 3rd Macao Vocational English Contest" entry submission and team name in the email subject) within the period of <a href="#February 1 to February 20">February 20</a>, 2022. Unless the Organiser has announced an extension of the deadline, no late submission will be accepted.



Judging Date: March 2022 (tentative)

Date of Award Ceremony: To be announced by the Organiser







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### Judging Panel & Criteria:

- The judging panel comprises of professionals in relevant fields invited by the Organiser
- ♦ The entries will be evaluated according to the following criteria:
  - Content
  - Use of Creativity
  - Expression & Delivery
  - Production & Presentation

#### Prizes:

One Gold, one Silver, one Bronze and one Creativity Award will be awarded to each of the categories:

- ♦ Gold A trophy and MOP 5,000 cash prize and one set of PTE General textbook
- ♦ Silver A trophy and MOP 4,000 cash prize and one set of PTE General textbook
- ♦ Bronze A trophy and MOP 3,000 cash prize and one set of PTE General textbook
- ♦ The Creativity Award A trophy and MOP2,000 cash prize and one set of PTE General textbook

Once the video entry has been confirmed as meeting the Contest specifications, every contestant/member of a contesting team will be offered a free-on-charge registration in one "Pearson PTE General English Test" (with a value of up to MOP 1,970) held on specified dates.

#### Rules:

- 1. Each contestant/contesting team must agree to abide by the terms and rules stated in this pamphlet; the Organiser has the right to disqualify a team from the contest if a contestant/any member of a contesting team violates these terms and rules.
- 2. All entries must be original works and produced exclusively by the contestants/contesting teams, and have not been published previously or submitted for other contests or activities; the Organiser will disqualify the team from the Contest if such violation is discovered.
- 3. No entry can be involved in any business activity or publicity; the contestants/contesting teams must ensure that their entries do not infringe any intellectual property rights of other persons; for an entry that is found to have violated copyright legislation and other laws, the organiser has the right to disqualify the concerned contestant/contesting team from the contest, and the concerned contestant/contesting team will be solely responsible for the liability or claims arising thereof.
- 4. All information submitted by a contestant/contesting team, including (but not limited to) the team name, title, introduction, and content of the video, shall not contain sensitive and indecent topics such as politics, sex, violence, discrimination, terrorism etc. and any violation of laws and regulations. Once discovered, the Organizer reserves the right to disqualify the concerned contestant/contesting team from the Contest, and the concerned contestant/contesting team will be solely responsible for the liability or claims arising thereof.
- 5. Submitted works will not be returned to contestants/contesting teams, regardless whether they have won any prize or not; the copyright and the right of use of all entries belong to the Organiser; the Organiser can use the entries, in whole or in part, for promotion purpose, and has the right to modify, copy, display, play, promote, publish and upload (onto the internet) the entries, as well as to use them for training purpose, and no prior notice nor extra payment needs to be given to the contestants/contesting teams.







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- 6. If a winner is under the age of 18 as of January 31, 2022, the cash prize must be signed and collected by a parent or guardian.
- 7. The decision of the judging panel on the results and rankings of the Contest is final; no dispute can be raised by the contestants/contesting teams.
- 8. The Organiser reserves the right to terminate the Contest or modify its terms, rules and arrangements without prior notice.
- 9. The Organiser reserves the right of final decision and interpretation of the terms and results of this Contest.

### For Enquiry:

Macau Productivity and Technology Transfer Center (CPTTM) Standards, Management, Training & Assessment Department (Professional Development)

8898 0842 (Mr Loi) / 8898 0851 (Ms Huang) Tel:

Email: vqa@cpttm.org.mo