



Shimmering Glamour

Guangdong-Hong Kong-Macao Greater Bay Area Wedding Gown Design Contest

- Rules & Regulations -

Objective

To continuously promote the development of the fashion industry in the Guangdong-Hong Kong-Macao Greater Bay Area and showcase the power of creative designs, SJM Resorts, S.A. (hereinafter referred to as "SJM") and the Macau Productivity and Technology Transfer Center (hereinafter referred to as "CPTTM") will co-organize the "Guangdong-Hong Kong-Macao Greater Bay Area Wedding Gown Design Contest". The Contest aims to gather original wedding gown designs by fashion designers in the Greater Bay Area, provide new-generation fashion designers with exchange opportunities, and facilitate the cross-sectoral integration of "tourism + cultural and creative industries + weddings", in addition to promoting Macao's establishment as a destination for wedding tourism and elevating Macao's international image and appeal as a World Center of Tourism and Leisure.

Theme

"Shimmering Glamour"

Participants are required to design one western wedding gown set under the theme of "Shimmering Glamour", which should be fashionable, innovative, elegant and resplendent.

Entry Requirements

1. The entry must be a complete design exquisitely made of high-quality materials, with a complete set of accessories including headpieces, shoes, and bouquets;
2. Design drawings: the drawings include colored sketches, technical drawings and description, which should be in A3 size (29.7cm x 42cm), with fabric swatches attached;
3. Wedding gown products: the product should tally with the sketches and should be shown in complete composition, exquisite production and perfect presentation with a full set of accessories;
4. The entry must be an original design that has not been published before.

Contest Format

1. Participants should be aged 18 or above and a holder of a valid identity document issued by any cities in the Guangdong-Hong Kong-Macao Greater Bay Area. A copy of this document should be submitted when registering;
2. The 10 entries with the highest marks will be selected for the 2nd round review;
3. The Contest targets wedding gown or fashion brand designers, wedding gown or ceremony practitioners, and wedding gown design enthusiast. The application must be made in the name of an individual.

Note: Staff of the co-organizers are not allowed to participate in the Contest.

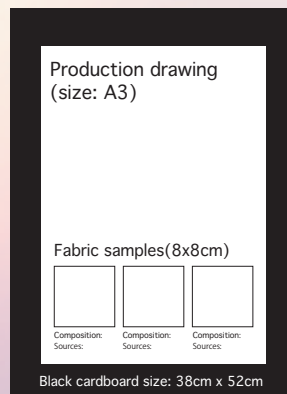
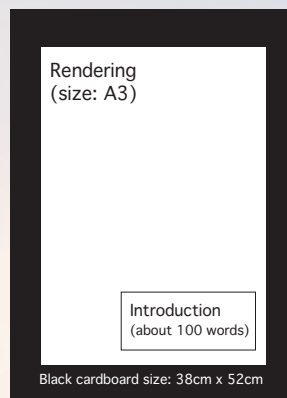
How to Participate

1. Participants are required to make an online registration through the CPTTM's application system (<https://events.cpttm.org.mo/competitions>) and submit the design drawings and a signed application form in person or by post before the designated date to the CPTTM - The House of Apparel Technology (address: Rua dos Pescadores, Edf. Industrial Ocean, Fase II, 10º Andar, Macau);
2. The finalists are required to make a final product of the wedding gown according to their design drawings, and bring the product to Macao for the 2nd round review and the dress fitting and rehearsal for the fashion show-cum-awards ceremony.

Judging Panel and Criteria

The Judging Panel consists of representatives of the co-organizers and fashion industry insiders.

Judging criteria				
Criteria	Proportion	Criteria	Proportion	
1. Response to the design theme	25%	2. Use of colors and overall presentation	25%	
3. Creativity and practicality	25%	4. Material and workmanship	25%	



Contest Agenda

Early-Mid August	Theme Design Sharing Session & Grand Lisboa Palace Guided Tour
1 September (Before 21:00)	Application · First register online through the CPTTM's application system (https://events.cpttm.org.mo/competitions); · Submit the design drawings and a signed application form in person or by post before the application deadline to the CPTTM - The House of Apparel Technology (address: Rua dos Pescadores, Edf. Industrial Ocean, Fase II, 10º Andar, Macau).
Before or on 19 September	1 st Round Review · Select no more than 10 entries for the 2 nd round review.
October to November	Wedding Gown Production · The 10 finalists are required to finish the final product of the wedding gowns and accessories according to their design drawings by the designated date; · Each finalist will receive a production subsidy of MOP10,000.00 after the event.
Before or on 18 November	First Fitting of Wedding Gown · The 10 finalists are required to bring the semi-finished product of the wedding gowns in the middle of the production process to Mainland China for the 1 st round dress fitting.
15 December	Fitting and Rehearsal of the 2 nd Round Review and Fashion Show-cum-Awards Ceremony · The 10 finalists are required to bring the final product of wedding gown to Macao for the 2 nd fitting and full rehearsal of the 2 nd Round Review and Fashion Show-cum-Awards Ceremony.
16 December	2 nd Round Review and Fashion Show-cum-Awards Ceremony · The 10 finalists are required to introduce their entry and answer relevant questions. 10 wedding gown final product sets will be showcased at the fashion show-cum-awards ceremony in the Grand Lisboa Palace.

The co-organizers reserve the right to adjust and modify the abovementioned arrangements in light of the actual situation without further notice

Prizes

1st Overall Winner : One winner; an MOP15,000.00 cash award with a trophy and a certificate of accomplishment, and one-night stay at a double room in Grand Lisboa Palace with an MOP1,000.00 F&B voucher

2nd Overall Winner : One winner; an MOP10,000.00 cash award with a trophy and a certificate of accomplishment, and one-night stay at a double room in Grand Lisboa Palace with an MOP800.00 F&B voucher

3rd Overall Winner : One winner; an MOP8,000.00 cash award with a trophy and a certificate of accomplishment, and one-night stay at a double room in Grand Lisboa Palace with an MOP500.00 F&B voucher

Excellence Awards : Two winners; for each winner, an MOP4,000.00 cash award with a trophy and a certificate of accomplishment, and an MOP500.00 F&B voucher of Grand Lisboa Palace

Grand Lisboa Palace Award : One winner; an MOP4,000.00 cash award with a trophy and a certificate of accomplishment, and an MOP500.00 F&B voucher of Grand Lisboa Palace

Finalist Awards : 10 winners; for each finalist, a production subsidy of MOP10,000.00 with a certificate of participation, and two-night stay in Grand Lisboa Palace during the Contest held in Macao (check-in date to be designated by SJM)

*Notes : The final product of the wedding gown and accessories submitted by the participants must be consistent with their design drawings. The production subsidy will be granted to the 10 eligible finalists directly by SJM after the fashion show-cum-awards ceremony of the "Guangdong-Hong Kong-Macao Greater Bay Area Wedding Gown Design Contest".

Terms & Conditions

1. Each entry can be registered with only one participant;
2. Each participant can submit an unlimited number of entries, but only one of them will be selected;
3. The submitted entries must be flat with no creases. Entries not conforming to the dimension and mounting requirements or with an incomplete set of design sketches/fabric swatches/technical drawings will not enter the review process;
4. The entries must be an original work and must not be copied from other people's works. The entries must not be used for other public competitions or be published in any media before. The entries must not infringe any copyright, trademark, patent or other rights of a third party. The co-organizers reserve the right to disqualify the participants, take legal action and claim compensation. All legal responsibilities shall be borne by the relevant participants;
5. The entries must not contain pornographic or violent messages and should not cover religious elements;
6. The finalists are responsible for their travel expenses to Macao for the 2nd round review and the fashion show-cum-awards ceremony;
7. The final products of the wedding gown and accessories (including bouquets, shoes, and headpieces) submitted by the finalists must be consistent with their design drawings, otherwise the co-organizers have the right to withhold the production subsidy;
8. SJM Resorts, S.A. permanently owns the copyright on all design drawings and final products, which will not be returned once submitted;
9. Selected design drawings and final products will be kept by SJM Resorts, S.A. in perpetuity. The company can publicly showcase, copy or modify the designs for other purposes at any time and any location, and has the right to publicize, copy and use the relevant photos and videos in all manners with no further expenses payable to the relevant participants;
10. The finalists must attend in person or by proxy the fashion show-cum-awards ceremony, including but not limited to: the dress fitting, rehearsal and fashion show;
11. Participants who fail to comply with the rules and regulations may be disqualified;
12. By submitting the application forms and entries, the participants agree to and accept the terms and conditions of the Contest;
13. The personal data collected during the event will only be used for the purpose of the "Guangdong-Hong Kong-Macao Greater Bay Area Wedding Gown Design Contest";
14. The Chinese version of the rules and regulations of the Contest prevails;
15. The decision of the Judging Panel in terms of the selection results shall be final; the participants shall raise no objection and the Contest has no appeal mechanism to this end. In case of disputes over the rules and regulations of the Contest, the co-organizers reserve the right to make the final decision and to amend the terms and conditions of the Contest without prior notice to the participants; the participants shall raise no objection.

For Enquiry and Enrollment

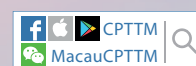
Tel : (853) 8898 0701

Contact Person : Ms Shirley Lei/Ms Celia Lou

Email : fashionpromo@cpttm.org.mo

Address : CPTTM House of Apparel Technology

(Rua dos pescadores,Ed. Industrial Ocean,II Fase,10-Andar Macau)



Online
Registration

