

### LCCI Level 3 in Business Statistics February 2025

|      |                                                                                                                    |   |
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| Qu 1 | <b>MRQ</b><br><br>Which of the following are factors involved in the design of questionnaires for data collection? |   |
| A    | The type of respondent                                                                                             | ✓ |
| B    | The resources available                                                                                            | ✓ |
| C    | The age profile of the respondents                                                                                 |   |
| D    | The method of data presentation                                                                                    |   |

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| Qu 2                                                               | MCQ                                                                               |                     |
|                                                                    | The following information shows the absenteeism records of a company's employees. |                     |
|                                                                    | Days off work                                                                     | Number of employees |
|                                                                    | Less than 2 days                                                                  | 45                  |
|                                                                    | 2 to 5 days                                                                       | 89                  |
|                                                                    | 6 to 9 days                                                                       | 40                  |
|                                                                    | 10 to 13 days                                                                     | 25                  |
|                                                                    | 14 to 21 days                                                                     | 5                   |
| 22 to 29 days                                                      | 2                                                                                 |                     |
| When plotted as a histogram, what general shape would you observe? |                                                                                   |                     |
| A                                                                  | Right-skewed                                                                      | ✓                   |
| B                                                                  | Left-skewed                                                                       |                     |
| C                                                                  | Symmetrical                                                                       |                     |
| D                                                                  | Systematic                                                                        |                     |

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| Qu 3 | INSERT VALUE                                                                                                 |           |
|      | The table below shows the daily number of sales made by a sales force of a bicycle store.                    |           |
|      | Number of sales                                                                                              | Frequency |
|      | 2                                                                                                            | 3         |
|      | 3                                                                                                            | 7         |
|      | 4                                                                                                            | 9         |
|      | 5                                                                                                            | 6         |
|      | 6                                                                                                            | 5         |
|      | 7                                                                                                            | 2         |
|      | 8                                                                                                            | 1         |
|      | Calculate the mean number of sales made per day by the sales force. (Give your answer to one decimal place.) |           |
| A    | 4.4                                                                                                          | ✓         |
| B    | 4.7                                                                                                          |           |
| C    | 4.1                                                                                                          |           |
| D    | 4.5                                                                                                          |           |

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| Qu 4 | INSERT VALUE                                                                                   |           |
|      | The table below shows the daily number of sales made by a sales force of a mobile phone store. |           |
|      | Number of sales                                                                                | Frequency |
|      | 2                                                                                              | 7         |
|      | 3                                                                                              | 8         |

|   |                                                                       |    |
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|   | 4                                                                     | 12 |
|   | 5                                                                     | 11 |
|   | 6                                                                     | 12 |
|   | 7                                                                     | 9  |
|   | 8                                                                     | 2  |
|   | Calculate the median number of sales made per day by the sales force. |    |
| A | 5                                                                     | ✓  |

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| Qu 5 | INSERT VALUE<br><br>The price of an apartment in a small town has fallen from £130000 in 2017 to £95000 in 2022. What has been the real drop in price if the retail price index has changed from 101.9 in 2017 to 138.5 in 2022?<br><br>(Give your answer to the nearest pound.) |  |
| A    | £60105                                                                                                                                                                                                                                                                           |  |

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| Qu 6 | INSERT VALUE<br><br>A manufacturing company believes there is an association between production volume and production cost. The data relating to total cost of production for different production volumes is shown below. |   |   |   |   |   |   |
|      | Units produced                                                                                                                                                                                                             | 1 | 2 | 3 | 4 | 5 | 6 |

|   |                                                                                                         |     |      |      |      |      |      |
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|   | (000s)                                                                                                  |     |      |      |      |      |      |
|   | Production costs (\$000s)                                                                               | 5.0 | 10.5 | 15.5 | 25.0 | 16.0 | 22.5 |
|   | Calculate Spearman's rank coefficient for this data.<br>(Give your answer correct to 2 decimal places.) |     |      |      |      |      |      |
| A | 0.83                                                                                                    |     |      |      |      |      | ✓    |

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| Qu 7 | MCQ<br><br>If the value of Pearson's correlation coefficient is 0.8, what is the value of the coefficient of determination? |   |
| A    | 0.64                                                                                                                        | ✓ |
| B    | 0.8                                                                                                                         |   |
| C    | 80                                                                                                                          |   |
| D    | 6.4                                                                                                                         |   |

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| Qu 8 | MCQ<br><br>If the coefficient, b, in the linear regression model is zero, what will be the coefficient between two variables?                                                                             |   |
| A    | 0                                                                                                                                                                                                         | ✓ |
| B    | +1                                                                                                                                                                                                        |   |
| C    | -1                                                                                                                                                                                                        |   |
| D    | Larger than 1                                                                                                                                                                                             |   |
| Qu 9 | INSERT VALUE<br><br>The seasonal difference for time period 1 of a time series analysis is 25.5. The next period 1 has a value of 185.<br><br>What will be the seasonally adjusted value for this period? |   |

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| A | 159.5 |  |
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| Qu 10                                                                                        | MCQ                                                                              |             |
|                                                                                              | The sales of shirts for a clothing shop are listed below for a period of a week. |             |
|                                                                                              | Date                                                                             | Shirt sales |
|                                                                                              | Monday 12 <sup>th</sup>                                                          | 28          |
|                                                                                              | Tuesday 13 <sup>th</sup>                                                         | 16          |
|                                                                                              | Wednesday 14 <sup>th</sup>                                                       | 24          |
|                                                                                              | Thursday 15 <sup>th</sup>                                                        | 44          |
|                                                                                              | Friday 16 <sup>th</sup>                                                          | 65          |
|                                                                                              | Saturday 17 <sup>th</sup>                                                        | 82          |
|                                                                                              | Sunday 18 <sup>th</sup>                                                          | 30          |
|                                                                                              | Monday 19 <sup>th</sup>                                                          | 33          |
|                                                                                              | Tuesday 20 <sup>th</sup>                                                         | 21          |
|                                                                                              | Wednesday 21 <sup>st</sup>                                                       | 29          |
|                                                                                              | Thursday 22 <sup>nd</sup>                                                        | 49          |
|                                                                                              | Friday 23 <sup>rd</sup>                                                          | 70          |
| Using a, calculate the 7-day centred moving average sales for the Tuesday 20 <sup>th</sup> . |                                                                                  |             |
| A                                                                                            | 44.9                                                                             | ✓           |
| B                                                                                            | 42.7                                                                             |             |
| C                                                                                            | 44.1                                                                             |             |
| D                                                                                            | 42.0                                                                             |             |
| Qu 11                                                                                        | MCQ                                                                              |             |
|                                                                                              | In a two-tailed test of 5% confidence interval, what is the area in each tail?   |             |
|                                                                                              | A                                                                                | 2.5%        |
| B                                                                                            | 5%                                                                               |             |

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| C | 25% |  |
| D | 10% |  |

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| Qu 12 | MCQ<br>Which of the following statements is true about the chi-square test of association? |   |
| A     | All the expected values must be at least 5                                                 | ✓ |
| B     | The table must contain percentages                                                         |   |
| C     | The expected values must all be the same                                                   |   |
| D     | The expected values must be integers                                                       |   |

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| Qu13 | MCQ<br>A manufacturer produces computer components but 10% of its components is found to be faulty. The components are packed in boxes of 20.<br><br>Assuming a binomial distribution, what would be the variance in the number of faulty units in each box? |   |
| A    | 1.8                                                                                                                                                                                                                                                          | ✓ |
| B    | 2.0                                                                                                                                                                                                                                                          |   |
| C    | 1.3                                                                                                                                                                                                                                                          |   |
| D    | 1.5                                                                                                                                                                                                                                                          |   |

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| Qu 14 | MRQ<br>Which of the following statements is true about the normal distribution? |   |
| A     | The curve is continuous                                                         | ✓ |

|   |                                                  |   |
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| B | The mean, median and mode must be the same       | ✓ |
| C | The curve is symmetrical about the median value  |   |
| D | The area under the curve is equal to more than 1 |   |

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| Qu 15 | <p>INSERT VALUE</p> <p>Calculate the standard deviation for the following data:</p> <table><tr><td>34.5</td><td>25.7</td><td>20.1</td><td>38.9</td><td>33.0</td><td>33.2</td><td>22.8</td><td>30.5</td></tr></table> <p>(Give your answer correct to 2 decimal places.)</p> |      |      |      |      |      |      |  | 34.5 | 25.7 | 20.1 | 38.9 | 33.0 | 33.2 | 22.8 | 30.5 |
| 34.5  | 25.7                                                                                                                                                                                                                                                                        | 20.1 | 38.9 | 33.0 | 33.2 | 22.8 | 30.5 |  |      |      |      |      |      |      |      |      |
| A     | 5.99                                                                                                                                                                                                                                                                        |      |      |      |      |      |      |  |      |      |      |      |      |      |      |      |

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| Qu 16 | MCQ<br><br>There are 100 students studying at a new online college. 36 are male and are studying business, 9 are male and not studying business, 42 are female and studying business, 13 are female and not studying business.<br><br>What is the probability of picking one student at random who is studying business? |   |
| A     | 0.45                                                                                                                                                                                                                                                                                                                     | ✓ |
| B     | 0.55                                                                                                                                                                                                                                                                                                                     |   |
| C     | 0.78                                                                                                                                                                                                                                                                                                                     |   |
| D     | 0.36                                                                                                                                                                                                                                                                                                                     |   |

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| Qu 17 | <p>INSERT VALUE</p> <p>A car repair business keeps records of the number of service enquiries received each day, along with the probability of them becoming firm bookings.</p> <p>If the daily demand is 5 enquires, it is found that the probability is 0.3 but if the daily demand is 6 enquires, it is found that the probability becomes 0.7.</p> <p>Calculate the probability of exactly 12 enquiries over a two day period.</p> |   |
| A     | 0.49                                                                                                                                                                                                                                                                                                                                                                                                                                   | ✓ |

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| Qu 18 | MCQ                                                                                                  |     |       |       |       |       |       |       |     |
|       | A company finds the following data about the number of support calls each day over the last 64 days. |     |       |       |       |       |       |       |     |
|       | Number of calls                                                                                      | 0-9 | 10-19 | 20-29 | 30-39 | 40-49 | 50-59 | 60-69 | 70+ |
|       | Frequency                                                                                            | 0   | 5     | 10    | 20    | 15    | 10    | 4     | 0   |
|       | What is the standard deviation for this data?                                                        |     |       |       |       |       |       |       |     |
| A     | 13.08                                                                                                |     |       |       |       |       |       |       | ✓   |
| B     | 12.66                                                                                                |     |       |       |       |       |       |       |     |
| C     | 10.83                                                                                                |     |       |       |       |       |       |       |     |
| D     | 11.92                                                                                                |     |       |       |       |       |       |       |     |

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| Qu 19 | MRQ                                                                                                            |   |
|       | Which of the following are characteristics of the use of moving averages?                                      |   |
| A     | Different numbers of time periods in moving averages will often lead to different forecasts.                   | ✓ |
| B     | The greater the number of time periods in a moving average, the greater the smoothing effect.                  | ✓ |
| C     | If the underlying trend of the past data is seen to be constant, a large number of periods should be selected. |   |
| D     | The use of unadjusted moving averages as a forecast is accurate when there is a seasonal variation.            |   |

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| Qu 20 | MCQ                                                                                                                                                        |   |
|       | In a linear correlation, a strong correlation between two variables would produce which of the following product moment coefficients of correlation value? |   |
| A     | Outside the range of -0.9 to +0.9                                                                                                                          | ✓ |
| B     | Within the range of -0.9 to +0.9                                                                                                                           |   |
| C     | Between 0 and +0.9                                                                                                                                         |   |
| D     | Between -0.9 and 0                                                                                                                                         |   |

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| Qu 21 | DROP DOWN                                                                                                       |  |
|       | (Cluster) sampling is often used when a sampling frame is not available and is similar to multi-stage sampling. |  |
| A     | Cluster<br>Systematic, Random, Quota                                                                            |  |

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| Qu 22 | <p>True or False</p> <p>a) All those people or objects involved in a survey are called a random population.</p> <p>b) A list of members of a population involved in a survey is known as the sampling frame.</p> |  |
| A     | False                                                                                                                                                                                                            |  |
| B     | True                                                                                                                                                                                                             |  |

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| Qu 23 | <p>True or False</p> <p>a) Systematic sampling allows specific categories within a population to be considered</p> <p>b) Stratified sampling considers every <math>n^{\text{th}}</math> member of the population.</p> |  |
| A     | False                                                                                                                                                                                                                 |  |
| B     | False                                                                                                                                                                                                                 |  |

|          |                                                                                                                                                                                                                                                                                                                                                                              |       |  |      |      |          |        |       |     |       |       |
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| Qu 24    | <p>MCQ</p> <p>A company's turnover over a two-year period is shown below, with the RPI values for the respective years.</p> <table border="1"> <tr> <td></td><td>2022</td><td>2024</td></tr> <tr> <td>Turnover</td><td>\$2.3m</td><td>\$3.3</td></tr> <tr> <td>RPI</td><td>131.0</td><td>138.0</td></tr> </table> <p>What is the 2024 turnover, deflated to 2022 prices?</p> |       |  | 2022 | 2024 | Turnover | \$2.3m | \$3.3 | RPI | 131.0 | 138.0 |
|          | 2022                                                                                                                                                                                                                                                                                                                                                                         | 2024  |  |      |      |          |        |       |     |       |       |
| Turnover | \$2.3m                                                                                                                                                                                                                                                                                                                                                                       | \$3.3 |  |      |      |          |        |       |     |       |       |
| RPI      | 131.0                                                                                                                                                                                                                                                                                                                                                                        | 138.0 |  |      |      |          |        |       |     |       |       |
| A        | \$3.13m                                                                                                                                                                                                                                                                                                                                                                      | ✓     |  |      |      |          |        |       |     |       |       |
| B        | \$2.42m                                                                                                                                                                                                                                                                                                                                                                      |       |  |      |      |          |        |       |     |       |       |
| C        | \$3.48m                                                                                                                                                                                                                                                                                                                                                                      |       |  |      |      |          |        |       |     |       |       |
| D        | \$2.18m                                                                                                                                                                                                                                                                                                                                                                      |       |  |      |      |          |        |       |     |       |       |

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| Qu 25 | MCQ                                                                                                                                                                          |   |
|       | The probability that a member of a sales team will make a sale on any given day is 0.5. What is the probability that one sale will be made on each of three successive days? |   |
| A     | 0.125                                                                                                                                                                        | ✓ |
| B     | 0.15                                                                                                                                                                         |   |
| C     | 0.45                                                                                                                                                                         |   |
| D     | 0.015                                                                                                                                                                        |   |

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| Qu 26 | True or False                                                                                                                                       |   |
|       | a) You would use a t-test if the population cannot be assumed to be normal.<br>b) Only one tail of the distribution is used in the chi-square test. |   |
| A     | False                                                                                                                                               | ✓ |
| B     | True                                                                                                                                                | ✓ |

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| Qu 27 | MCQ                                                                                               |   |
|       | The number of degrees of freedom for a contingency table of size 2 x 5 is which of the following? |   |
| A     | 4                                                                                                 | ✓ |
| B     | 10                                                                                                |   |
| C     | 7                                                                                                 |   |
| D     | 3                                                                                                 |   |

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| Qu 28 | <p>True or False</p> <p>a) As the sample size increases, the error in an estimate decreases.</p> <p>b) If the sample size doubles, the half width of the confidence interval reduces by half.</p> |  |
| A     | True                                                                                                                                                                                              |  |
| B     | False                                                                                                                                                                                             |  |

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| Qu 29 | <p>DROP DOWN</p> <p>The degree of variation or scatter of a distribution is called the (dispersion), while a measure of asymmetry is known as its (skewness).</p> |  |
| A     | <p>dispersion</p> <p>average, deviation, range</p>                                                                                                                |  |
| B     | <p>skewness</p> <p>lopsidedness, weighting, spread</p>                                                                                                            |  |

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| Qu 30 | <p>MCQ</p> <p>In a normal distribution, what percentage of the total area of the curve would be enclosed within the region between the mean and the mean plus one standard deviation?</p> |   |
| A     | 34.13%                                                                                                                                                                                    | ✓ |
| B     | 68.26%                                                                                                                                                                                    |   |
| C     | 17.06%                                                                                                                                                                                    |   |
| D     | 95.44%                                                                                                                                                                                    |   |