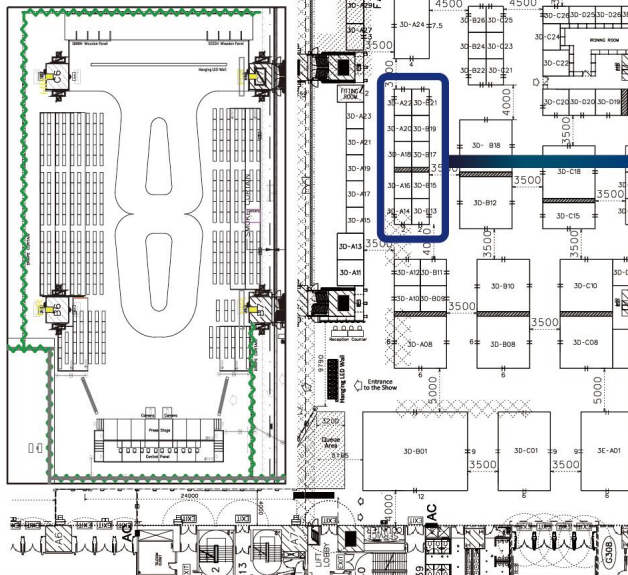


展位分佈圖 Booth Location



3D-A22	3D-B21
C/W COLLECTIVE	ella ipher
3D-A20	3D-B19
JADE	XUS
3D-A18	3D-B17
LA FINE	譽 街
3D-A16	3D-B15
SHEFEELING	Demi D
3D-A14	3D-B13
	EARLYINK



澳門生產力暨科技轉移中心
CENTRO DE PRODUTIVIDADE E TRANSFERENCIA DE TECNOLOGIA DE MACAU
MACAU PRODUCTIVITY AND TECHNOLOGY TRANSFER CENTER

MACAO FASHION PARADE

澳門時尚匯演



澳門生產力暨科技轉移中心成立於1996年，是一個由澳門政府與民間合辦的非牟利組織，宗旨是協助澳門企業提高生產力及市場競爭力，鼓勵及支持新生企業的成立與發展，鼓勵在職人士終身學習、自我增值。

澳門生產力暨科技轉移中心屬下的時尚創意部，通過技術培訓和推廣，提升時尚業界從業員在時裝設計、形象設計、商品展示、品牌營銷、舞台設計及管理等多方面的知識與技能。在培養時裝設計人才的同時，更鼓勵及支持澳門年青設計師參與國際性服裝賽事。此外，還積極帶領本澳時尚服飾品牌參與不同地區的大型時裝商貿展會及進行時裝表演，推動澳門時尚行業的發展。該部門辦事處時尚匯點提供多項技術支援、輔助服務和時尚資訊，讓時尚從業員了解多元化的時尚資訊及市場趨勢。



Established in 1996, the Macao Productivity and Technology Transfer Center (CPTTM) is a non-profit organization jointly formed by the Macao Government and the private sector, aiming to support enterprises to improve their competitiveness and long-term growth and profitability, to encourage and support the formation and growth of new business, as well as to encourage the working population to pursue lifelong learning and continuously upgrade themselves.

Fashion & Creativity Department (FC), a division under CPTTM, enhances the competencies of fashion professionals through technical training and industry promotion, covering fashion design, image styling, visual merchandising, brand strategy, stage production, and management. While cultivating local design talents, FC actively endorses young Macao designers' participation in prestigious international fashion contests. The department also spearheads initiatives to showcase Macao's fashion brands at global trade exhibitions and curated runway events, driving the sector's internationalization. Through its Fashion Lab, FC delivers tailored technical support, consultancy services, and trend intelligence, equipping practitioners with actionable market insights and innovative design resources.

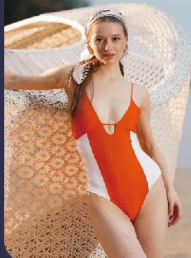
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展覽日期
Exhibition Date 2025/9/3-2025/9/6

展覽地點
Exhibition Venue 香港灣仔港灣道1號 香港會議展覽中心展覽廳3C-E
Hall 3C-E, Hong Kong Convention & Exhibition Centre, 1 Harbour Road, Wanchai, Hong Kong



展位編號 Booth No.
3D-A14

品牌 Brand : Alta Bella
聯絡人 Contact : Ms Bella Horner



ALTA BELLA是一家提供可持續泳裝和度假服飾的品牌，並致力推動社會的包容和多樣性，同時促進女性賦權的發展。

ALTA BELLA所有的產品均使用回收面料，並會使用剩餘的邊角料製作頭巾和腰帶，以達至零廢物產出。ALTA BELLA泳裝以創造簡約、優雅、且實用的手工製泳衣而自豪，並特別注重產品的質量和剪裁細節。

We are a sustainable swimwear and resort wear brand dedicated to promoting body positivity, diversity & women empowerment. All of our products are created with zero waste formula by using recycled fabrics and off cuts to make turbans and belts. ALTA BELLA swimwear takes pride in creating minimalist, elegant and functional handmade swimsuits giving extra details to quality and cut.

C/W COLLECTIVE



展位編號 Booth No.
3D-A22

品牌 Brand : C/W COLLECTIVE
聯絡人 Contact : 黃敏儀女士 Ms Connie Wong



C/W COLLECTIVE 是一個澳門獨立的時裝品牌，創立於2019年。品牌以前衛及解構主義為設計中心，注重細節上的可調節性及玩味性，運用不同布料的混合製造獨特的服裝。品牌的核心價值是獨特自我，透過服裝來演說不同的故事，塑造個人魅力。

C/W COLLECTIVE is a Macao based fashion label, founded in 2019. The brand takes avant-garde and deconstruction as its design esthetic, focusing on the playfulness in details, and using a mixture of fabrics to create unique clothing.

The core value of the brand is being a unique self, telling different stories through clothing and create personal charm.

Demi'D



展位編號 Booth No.
3D-B15

品牌 Brand : Demi'D
聯絡人 Contact : 丁珍女士 Ms Demi Ding



品牌Demi'D寓意為獨立、成熟、堅強的當代女性，傳遞出積極向上的思想理念。鼓勵當代女性勇敢去追求自己想要的生活的信念。

The brand Demi'D means independent, mature and strong contemporary women, conveying positive thoughts and ideas. Beliefs that encourage contemporary women to bravely pursue the life they want.

EARLYINK



展位編號 Booth No.
3D-B13

品牌 Brand : Earlylink
聯絡人 Contact : 梁潔麗女士 Ms Cherry Leong



Earlylink 為澳門原創設計師品牌，結合文化與創意，運用創新材質打造優雅且實用的永續作品，為日常生活注入自由、細膩與獨一無二的設計體驗。

Earlylink is an original designer brand from Macau that fuses culture with creativity. Using innovative materials, we craft elegant and functional sustainable pieces that bring freedom, refinement, and a uniquely distinctive design experience to everyday life.



展位編號 Booth No.
3D-B21

品牌 Brand : ella épeler
聯絡人 Contact : 李惠蘭女士 Ms Ella Lei



ella épeler中的épeler在法文中是一個類似針腳的詞，常用到拼湊或串聯一些東西等都會用到這個詞。品牌宗旨“Bring Your Attitude To Life”，嘗試作多方面的實驗，透過不受規限的剪裁和將各種不同的元素拼合運用，以自創的插畫圖案及藝術融入時裝裡面，為服裝帶出更多的趣味與選擇，展現出時尚的多樣性和獨特性，目標令每件單品都能成為衣櫃中的珍寶。ella épeler是以系列形式推出，不以季節給品牌有所局限，歡迎不同人的穿搭方式，激發品牌更大膽的創作與嘗試。

The aim of ella épeler is “Bring Your Attitude To Life”, we try to make a lot of experiments, using unique design illustrations and art to mix with irregular youthful tailoring, and flatten the different elements together. For the clothing we hope to bring more fun and choice, and showing the diversity and uniqueness of fashion. Our target is making each piece can become a treasure in the closet. We are not going to release the products of each season since we don't have been limited by season. We want our customers to outfit their own style, and demonstrate the interesting part of “ella épeler”.

LA FINE



展位編號 Booth No.
3D-A18

品牌 Brand : LA FINE
聯絡人 Contact : 易嘉龍先生 Mr Mike Lek



“To make people cool”，LA FINE 這個品牌核心看似簡單，但其實包含了我對周遭環境影響的一個願景。作為一個時裝設計師，我希望以自身開始去創造出一件件展現到 “passion, purpose, personality and identity” 的衣服去代表到現今的年輕人。

“To make people cool” — LA FINE this brand ethos may sound simple, but it carries a deeper vision: To influence the world around us. As fashion designer, I aim to create pieces that embody passion, purpose, personality, and identity, becoming a voice for today's youth. It starts with me, but it belongs to everyone who wears it.”

MIJADE



展位編號 Booth No.
3D-A20

品牌 Brand : MIJADE
聯絡人 Contact : 周惠賢女士 Ms Nat Chao



MIJADE, 2021 年誕生於全球人口密度最高的小城——澳門。翡翠+老氣，MIJADE 致力讓翡翠 = 時尚 + 祝福。

MIJADE 的設計哲學是「實用簡約主義」，為全球華人呈獻具有守護寓意的時尚翡翠作品。

MIJADE originated in Macau, the world's most densely populated small city, since 2021.

MIJADE is dedicated to making jade synonymous with fashion and blessings. The design philosophy of MIJADE is “practical minimalism,” presenting fashionable jade pieces with protective meanings to the global Chinese community.

SHEFEELING



展位編號 Booth No.
3D-A16

品牌 Brand : SHEFEELING
聯絡人 Contact : 陳蘭女士 Ms Lan Chan



SHEFEELING 是一家集產品開發、設計、生產、銷售為一體的現代化女性服飾生產企業。專為都市精英女性提供多場合系列服裝的中高端女裝品牌。致力為自信獨立、智慧的現代女性塑造優雅形象。

SHEFEELING is a modern female fashion manufacturing enterprise that incorporates product development, design, production, and sales under one roof. It provides mid to high end female fashion for elite urban females that is wearable under multiple occasions. SHEFEELING fully commits to creating elegant image for modern women who are self-confident, independent, and intelligent.

譽樹



展位編號 Booth No.
3D-B17

品牌 Brand : 譽樹 YU KWA
聯絡人 Contact : 林影雯女士 Ms Doris Lam



譽樹精神源自傳統裙褂中釘金繡刺繡概念，以東方為靈感，結合西方文化，將數千年的文化影響重新注入時裝與生活中。在新季女裝系列中，由日常穿著、宴會旗袍/禮服，直至婚禮裙褂，將傳統服飾重新演繹，讓觀眾穿梭在文化的旅程中。

The spirit of YU KWA is derived from the concept of gold embroidery in traditional skirt jacket. It is inspired by the East, combined with Western culture, recreating thousands of years of cultural influence. Inject it into fashion and life. In the new season's women's clothing series, traditional clothing is reinterpreted from daily wear, banquet cheongsam/gown, to wedding skirt and gown, allowing the audience to travel on a cultural journey.



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Welcome to follow our social media to get more information



展位編號 Booth No.
3D-B19

品牌 Brand : XU'S
聯絡人 Contact : 歐陽恩先生 Mr Simon Ouyang



XU'S 是一個獨具匠心的品牌，秉持著黑色美學的獨特風格。品牌不斷研究和探索各種特殊的黑色面料，將其作為服裝的主色調，為設計賦予獨特的深度和內涵。品牌不受場合限制，而是在無拘無束的幻想中思考和設計出適合的服裝，讓穿著者在自由中展現獨特的個性和品味。

XU'S is a brand of distinctive craftsmanship, rooted in a unique black aesthetic. It continuously researches and explores a variety of special black fabrics, using them as the primary tone in its garments to imbue each design with depth and meaning. Unbound by occasion, the brand creates freely within the realm of imagination, crafting pieces that allow the wearer to express their individuality and taste with effortless freedom.