



澳門生產力暨科技轉移中心
CENTRO DE PRODUTIVIDADE E TRANSFERÊNCIA DE TECNOLOGIA DE MACAU
MACAU PRODUCTIVITY AND TECHNOLOGY TRANSFER CENTER

City of Dreams – 2013 Macao Fashion Festival Promotional Material

In an effort to constantly advance the development of the fashion design and garment industry of Macao as well as to raise public awareness on the latest progress of Macao's garment industry, Macau Productivity and Technology Transfer Center (CPTTM), together with Macao Trade and Investment Promotion Institute (IPIM), will organize a "City of Dreams – 2013 Macao Fashion Festival" event at the Venetian Macao-Resort-Hotel from 17th to 20th October 2013. The event will illustrate to the world the maturing competence of Macao fashion designers as well as strengthen communication and awareness between Macao and overseas fashion industry practitioners, building a foundation for future business collaboration.

"City of Dreams – 2013 Macao Fashion Festival" will be held at the same time and in the same venue as "18th Macao International Trade & Investment Fair (MIF)". By working together with Macao's largest international trade exhibition platform, we believe that "City of Dreams – 2013 Macao Fashion Festival" will reach a bigger audience and achieve better results. This will also be a great opportunity for Macao fashion industry people to get acquainted with and learn from their international peers, taking our fashion designers to go face to face with the global community. It aims to encourage and support our designers to create fashions that are rich with local culture while actively promoting the advancement of the fashion and creative industry of Macao. A total of five professional fashion shows, ten trendy exhibition areas, one fabric trend demonstration, and two seminars will be held during the event. Through these series of activities, Macao is showing the world our latest development in fashion trends and directions.

At the Opening Ceremony and Fashion Parade of "City of Dreams – 2013 Macao Fashion Festival" (date: 17th October), well known designers from Beijing, Dalian,

Head Office	Rua de Xangai 175, Edf. ACM, 6 ^o and, Macau	Tel: (853) 2878 1313 Fax: (853)28 7 88233
House of Apparel	Rua dos Pescadores, Edf. Ind. Ocean, Fase II, 10 ^o and, Macau	Tel: (853) 8898 0701 Fax: (853) 2831 2079
Technology Cyber-Lab	Rua Comandante Mata e Oliveira, Edf. Associação Ind., 3 ^o and, Macau	Tel: (853) 8898 0601 Fax: (853) 2837 3085

Website: <http://www.cpttm.org.mo> Email: cpttm@cpttm.org.mo





澳門生產力暨科技轉移中心
CENTRO DE PRODUTIVIDADE E TRANSFERÊNCIA DE TECNOLOGIA DE MACAU
MACAU PRODUCTIVITY AND TECHNOLOGY TRANSFER CENTER

HangZhou, Guangzhou, Taipei, Hong Kong, and Korea are invited to showcase their latest collections on our catwalk. Through our fashion shows, Macao can conduct academic exchanges and seek cooperative opportunities with many neighboring areas. To promote and foster ongoing collaboration between fashion and jewelry companies, fashion and jewelry designers work together to create fashion items that enhance each other's appeal. Members of Macau Goldsmiths Guild are invited to participate in our "Jewel & Glamour", lending out precious sets of superlative jewelry to show with exquisitely tailored wedding dresses and evening gowns. This year, two fashion industry seminars will be held at our event, including one during the opening day. Well known fashion experts and academics from Beijing, Taiwan, Hong Kong, and Macao are invited to participate in our "Mainland, Taiwan, Hong Kong , Macao Fashion Industry Summit", sharing their views and exploring market development trends of modern fashion industry. These exchanges of ideas will help to enhance professional knowledge of the garment industry practitioners and young fashion designers of Macao, shed new lights on fashion market trends, and help Macao to set foot on the Asian market.

Head Office	Rua de Xangai 175, Edf. ACM, 6º and, Macau	Tel: (853) 2878 1313 Fax: (853)28 7 88233
House of Apparel	Rua dos Pescadores, Edf. Ind. Ocean, Fase II, 10º and, Macau	Tel: (853) 8898 0701 Fax: (853) 2831 2079
Technology Cyber-Lab	Rua Comandante Mata e Oliveira, Edf. Associação Ind., 3º and, Macau	Tel: (853) 8898 0601 Fax: (853) 2837 3085

Website: <http://www.cpttm.org.mo> Email: cpttm@cpttm.org.mo

